

18  57

**BBU**

BUDAPEST BUSINESS UNIVERSITY



# JOIN THE SUCCESS RELOADED 2024 SUMMER SCHOOL



Participate in a summer programme organised by Budapest Business University in the heart of Europe, in Hungary and earn 6 credits points.



- gain a uniquely global perspective while studying with peers from all over the globe
- learn from professionals with real-world business experience
- get an insight into the economy of the countries in Central Europe and learn about the business opportunities they can offer
- be part of organised study trips, company visits and lots of fun
- credits can be transferred to full time Budapest Business University programmes and you can also redeem them at your home university



## Timing and fees

PROGRAMME	DATE	FORMAT	Gained ECTS credits	FEES
summer school	22nd July – 2nd August	in person, in Budapest, Hungary	6	650 EUR* plus



Participation fee does not include insurance, visa, travel expenses and accommodation.

# Summit of Universities:

## Call for Central European Summer School

Students will have the possibility to gain a uniquely global perspective by studying both local and international business dynamics in the Central European area. All this comes in a global environment, while participants can experience the imperial architecture and lively cultural life that Budapest has to offer.

You will be taught by professionals with real-world business experience who will be focusing on the special issues of Central European countries' economy. Broaden your horizons and learn more about the most relevant economic issues of the region, as well as their business opportunities inside and outside the EU, especially in East Asia.



### What participants will experience?

Over the span of two weeks, participants will undertake a 40-hour-per-week course, with 30 hours devoted to in-class studies.

Courses:

- GLOBAL TRADING RELATIONS (EUROPE & FAR EAST)
- CORPORATE FINANCE
- STRATEGIC PLANNING
- DEBATE AND ARGUMENTATION TECHNIQUES AND STRATEGIES
- PROJECT MANAGEMENT

Additionally, the programme includes organized study trips and company visits, as well as public transport passes for participants. Moreover, there are organized entertainment programme, including opening and closing parties, to enhance the overall experience.



**We are excited**

**to meet you during the summer of SUCCESS**

**- BA, MA and PhD students are welcome -**

**ARE YOU INTERESTED?**

- Submit your application at [apply.uni-bge.hu](https://apply.uni-bge.hu) and find:  
**Success Reloaded 2024 – Summer School**
- Drop us an email!



**Further information:**

- 🌐 <https://international.uni-bge.hu/summer-school-2024/>
- 📘 <https://www.facebook.com/SuccessSummerSchool/>
- ✉️ [studyinfo@uni-bge.hu](mailto:studyinfo@uni-bge.hu)

**Location**

1054 Budapest, Alkotmány street 9-11



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