

LEBUM Degree Programme in Leading Business Transformation

Master of Business Administration, 90 ECTS

Master of Business Administration

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Name and level of education

Master of Business Administration, Master's Degree

Admission requirements and applications

Act of Polytechnics 9.5.2003/351 20§

Before applying see the admission criteria at www.studyinfo.fi

Scope and duration

The scope of the studies is 90 ECTS completed in 1.5 to 3 years as part-time or full time studies.

Recognition of learning

Studies can also progress through the use of competencies acquired in the past or competencies acquired at work during the studies.

Mode of study

The mode of studies is blended and the amount of independent studying, virtual studies and sessions on campus depend on the student's individual study plan and the chosen courses. There are several types of course implementations to choose from, such as evening, intensive, partly or fully virtual. Depending on the course implementation, the learning sessions take place in evenings, weekends, virtually, and as intensive studies.

Language of tuition

The language of the studies is English.

Requirements and decrees

The degree curriculum includes core studies, specialization studies, free choice studies, thesis and maturity test.

Haaga-Helia's operations are governed by [the Act on Studies in Universities of Applied Science 18.12.2014/1129](#) (in Finnish) and [Haaga-Helia's Degree Regulations](#).

Study attainments and assessment

The course assessment criteria are available in the course descriptions. More information about the course assessment is available in [Haaga-Helia's Degree Regulations](#).

Profile, targets and structure

The Master's Degree Programme in Leading Business Transformation prepares the students for work in challenging knowledge work and management positions on private and public sector.

After the studies the graduates will be able to implement change projects and lead the transformation of their organization toward achieving its higher competitive advantage in a flux, global and international business environment. They will work in positions, for example: leading work development projects, planning and implementing business strategies, acting as leaders of their own business domestically and internationally.

Curriculum Structure:

Core Studies 20 ECTS

Specialization Studies 20 ECTS

Free Choice Studies 20 ECTS

Thesis 30 ECTS

Specializations:

Communication and Marketing Management

Digital Business Opportunities

Entrepreneurial Business Management

Experience Economy and Designing Services

Leadership and People Management

Leading Sales and Customer Experience

Strategic Thinking and Management

Studies provide students with general competences, such as interaction competency, required in all organizations and with business specific skills and competencies, depending on the chosen specialization area by the student.

Compulsory studies focus on research and development skills as well as competences needed in developing organizations and leading change. Studies enhance students' abilities in analytical and critical thinking and problem solving. Specialization studies focus on business related skills and competencies. Studies enhance the students' ability to apply current research knowledge in their professional field.

In the beginning of studies, students choose their specialization, on the basis of individual career goals and development needs. The specialization studies together with thesis account for majority of the Master's studies.

Internationalisation

The students represent various nationalities and work in organisations operating in global settings, which allows learning to take place in multicultural teams. The learning assignments mirror professional's work in a global setting. The students can also take part in an exchange program with selected partner universities of Haaga-Helia UAS.

Work placement and cooperation with the business community

The courses include industry and business visitors and address the challenges of organizations and business. In addition, the thesis is a development project undertaken within an organization.

Career opportunities

The programme encourages students to study and work concurrently, which gives the students the opportunity to integrate real-life projects in studies. This exchange between work and study enhances the skills and competencies the students need to advance professionally.

The programme gives the students excellent qualifications for a variety of managerial and specialist positions in business and other organizations.

Postgraduate studies

For example university studies (Ph.D.) or vocational teacher's programme

Alumni activities

Haaga-Helia's alumni network is very active. Read more about our [alumni relations](#) and update your contact information to receive information about upcoming events, further education and Haaga-Helia's news.

Contact information

Haaga-Helia University of Applied Sciences

Pasila campus
Ratapihantie 13
00520 Helsinki
admissionservices.pasila(at)haaga-helia.fi

Head of the Degree Programme
Hanna Rajalahti, hanna.rajalahti(at)haaga-helia.fi