

# **BUTEM Degree Programme in Business Technologies Master of Business Administration, 90 ECTS**

## **Master of Business Administration**

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## **Name and level of education**

Master of Business Administration, Master's Degree

## **Admission requirements and applications**

Act of Polytechnics 9.5.2003/351 20§

Before applying see the admission criteria at [www.studyinfo.fi](http://www.studyinfo.fi)

## **Scope and duration**

The scope of the studies is 90 ECTS completed in 1.5 to 3 years as part-time of full time studies.

## **Recognition of learning**

Studies can also progress through the use of competencies acquired in the past or competencies acquired at work during the studies.

## **Mode of study**

The mode of studies is blended and the amount of independent studying, virtual studies and sessions on campus depend on the student's individual study plan and the chosen courses. There are several types of course implementations to choose from, such as evening, intensive, partly or fully virtual. Depending on the course implementation, the learning sessions take place in evenings, weekends, virtually, and as intensive studies.

## **Language of tuition**

The language of the studies is English.

## **Requirements and decrees**

The degree curriculum includes core studies, specialization studies, free choice studies, thesis and maturity test.

Haaga-Helia's operations are governed by [the Act on Studies in Universities of Applied Science 18.12.2014/1129](#) (in Finnish) and [Haaga-Helia's Degree Regulations](#).

## **Study attainments and assessment**

The course assessment criteria are available in the course descriptions. More information about the course assessment is available in [Haaga-Helia's Degree Regulations](#).

## **Profile, targets and structure**

The Master's Degree Programme in Business Technologies prepares the students for work in challenging expert and managerial positions in the field of ICT and business digitalization. The degree programme is suitable for ICT and business professionals who want to proceed in managerial and expert positions in the field of ICT and digitalization.

After the studies the graduates will be able to develop business information management solutions by evaluating and utilizing digital technologies. They are capable of recognizing the opportunities of leading-edge digital technologies and applying them for creating new business value and enhancing the business operations. They will work in positions, for example: designers and leaders of business digitalization, managers of information system development projects, managers of information system services, consultants and trainers in ICT.

Curriculum Structure:

Core Studies 20 ECTS

Specialization Studies 20 ECTS

Free Choice Studies 20 ECTS

Thesis 30 ECTS

Specializations:

Digital Business Opportunities

Entrepreneurial Business Management

ICT Services and Systems

Studies provide students with general competences, such as interaction competency, required in all organizations and with business specific skills and competencies, depending on the chosen specialization area by the student.

Compulsory studies focus on research and development skills as well as competences needed in developing organizations and leading change. Studies enhance students' abilities in analytical and critical thinking and problem solving. Specialization studies focus on digital technologies and business related skills and competencies. Studies enhance the students' ability to apply current research knowledge in their professional field.

In the beginning of studies, students choose their specialization, on the basis of individual career goals and development needs. The specialization studies together with thesis account for the majority of the Master's studies.

## **Internationalisation**

The students represent various nationalities and work in organisations operating in global settings, which allows learning to take place in multicultural teams. The learning assignments mirror professional's work in a global setting. The students can also take part in an exchange program with selected partner universities of Haaga-Helia UAS.

### **Work placement and cooperation with the business community**

The courses include industry and business visitors and address the challenges of organizations and business. In addition, the thesis is a development project undertaken within an organization.

### **Career opportunities**

The programme encourages students to study and work concurrently, which gives the students the opportunity to integrate real-life projects in studies. This exchange between work and study enhances the skills and competencies the students need to advance professionally.

### **Postgraduate studies**

For example university studies (Ph.D.) or vocational teacher's programme

### **Alumni activities**

Haaga-Helia's alumni network is very active. Read more about our [alumni relations](#) and update your contact information to receive information about upcoming events, further education and Haaga-Helia's news.

### **Contact information**

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