

IBBA Degree Programme in International Business Administration

Bachelor of Business Administration, 210 ECTS

BASIC STUDIES

Business English, 5 cr - YHT1PE009

Course unit language
English

Upcoming implementations

No upcoming implementations yet.

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Customer Insight and Customer Experience, 5 cr - YHT1PE002

Course unit language
English

Upcoming implementations

No upcoming implementations yet.

Current implementations

- Customer Insight and Customer Experience YHT1PE002-3001 18.01.2021-21.05.2021 5 op (IB2) +

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student:

- Knows how to utilize different sources and channels to find information that supports customer understanding
- Can describe customer and purchase paths
- Knows how to identify customer needs taking into account new business opportunities generated by sustainable development
- Knows how to generate solutions and service promises to customer needs
- Has a service-minded and customer-oriented approach in one's own role
- Knows how to recognize customer experience development needs

Assessment criteria

1. Knows how to look for sources and channels with information relevant to the customer. Can name the central objectives of customer encounters. In one's own role recognizes the central internal and external customers.

2. Can describe customer needs to support customer experience development. Can name solutions for how to meet customer requirements. In one's own role knows how to handle customer encounters.

3. Is able to analyze customer requirements and customer experiences. Can generate customer experiences and solutions which enhance operations. Has a service-minded and customer-oriented approach in internal and external customer encounters.

Entrepreneurship and Business Operations, 5 cr - YHT1PE008

Course unit language
English

Upcoming implementations

- Entrepreneurship and Business Operations YHT1PE008-3002 23.08.2021-17.12.2021 5 op (CONTACT, ...) +

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student:

- Knows how to act with entrepreneurial mindset, both alone and with others.

- Knows how to recognize and assess different business opportunities and models.
- Knows and understands entrepreneurship from individual, organizational and societal perspectives.
- Knows how to identify different ways of starting and running a business taking into consideration new opportunities generated by sustainable development (e.g. Circular economy)
- Knows how to identify the main business networks and their importance to oneself and to the organisation.

Assessment criteria

Assessment criteria - grade 1

Is able to work both independently and in collaboration with team members. Takes responsibility of one's tasks and actions. Can describe different forms of business models and entrepreneurship from different perspectives. Knows the basic principles of corporate responsibility.

Assessment criteria - grade 3

Is able to assess one's own possibilities to be an entrepreneur. Understands the duties and responsibilities associated with different business formats. Is able to create networks and interest groups for the future. Knows the connection between business and sustainable development.

Assessment criteria - grade 5

Is able to assess the barriers and enablers for entrepreneurship. Can analyze and assess business opportunities. Is able to plan business operations for a startup firm.

ICT Key Competencies, 5 cr - YHT1PE003

Course unit language
English

Upcoming implementations

- ICT Key Competencies YHT1PE003-3002 23.08.2021-17.12.2021 5 op (ONLINE, ...) +

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student:

- Knows how to describe basic principles of information technology solutions
- Knows how to use office software to work and study more effectively.
- Knows how to follow the procedures for data security and data protection when saving and sharing information.
- Knows how to properly use up-to-date communication tools with an understanding of the specific characteristics of each.

Assessment criteria

Assessment criteria - grade 1

Knows how to create, modify and save files with office information tools. Knows how to share files with different licenses to individuals and groups. Has command of the basic principles of data security and data protection.

Assessment criteria - grade 3

Knows how to use office information tools independently for the completion of work tasks in a timely manner. Knows how to handle information securely with regard to data protection. Knows the basic principles of systems and web applications.

Assessment criteria - grade 5

Knows how to use tools for practical applications at work. Is aware of the risks in the online environment and knows how to protect files and folders. Knows the basic principles of systems and solutions.

Principles of Accounting, 5 cr - YHT1PE007

Course unit language
English

Upcoming implementations

No upcoming implementations yet.

Current implementations

- Principles of Accounting YHT1PE007-3001 18.01.2021-21.05.2021 5 op (IB2) +

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student:

- Knows how to calculate key financial ratios like calculation of interests and interest rates.
- Knows the basics of cost and profitability accounting
- Knows how to calculate the key accounting figures and how to interpret them
- Knows how to analyze the income statement, balance sheet and cost structure, and understands their cause-effect relationships

Assessment criteria

1. Is able to describe cost and profitability concepts and categories. Is able to perform calculations related to company finances, such as interest calculations.
3. Can describe the basic principles of internal and external accounting. Is able to describe the effects of business transactions on the company's income statement, balance sheet and profitability. Is able to independently calculate the key figures of the income statement and balance sheet.
5. Is able to analyze and interpret the income statement and balance sheet and their key figures. Is able to make decisions based on financial information as well as combine theoretical and practical information.

Professional Communication, 5 cr - YHT1PE001

Course unit language

English

Upcoming implementations

- Professional Communication YHT1PE001-3003 23.08.2021-17.12.2021 5 op (CONTACT, ...) +

Current implementations

- Professional Communication YHT1PE001-3002 18.01.2021-21.05.2021 5 op +

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student:

- Knows how to communicate responsibly orally and in writing, with regard to the goals and the target group
- Knows how to make use of different communication methods, channels and platforms
- Knows how to identify one's own competence level and how to market one's own competencies convincingly
- Knows how to interact and listen to others in addition to giving and receiving feedback

Assessment criteria

Assessment criteria - grade 1

1: Can communicate appropriately orally and in writing according to the situation. Knows different communication channels and platforms.

Assessment criteria - grade 3

3: Knows how to produce communication content that fulfills task requirements with regard to the target group. Knows how to use communication channels and platforms. Can identify one's own strengths and areas for development in interpersonal communication situations.

Assessment criteria - grade 5

5: Knows how to produce purposeful content in grammatically correct and stylistically appropriate language in English. Is able to use multiple communication channels and platforms in various ways. Knows how to assertively communicate in demanding presentation and communication settings.

Research and Development, 5 cr - YHT1PE006

Course unit language

English

Upcoming implementations

No upcoming implementations yet.

Current implementations

- Research and Development YHT1PE006-3001 18.01.2021-21.05.2021 5 op (IB2) +

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student:

- Knows how to find relevant information as well as sources and critically assess the trustworthiness of information
- Knows how to analytically describe the research process in the appropriate academic style and correctly refer to sources
- Knows how to use suitable methods for the collection and analysis of data concerning working life
- Knows how to justify one's choices and make concrete and actionable development proposals
- Knows how to apply ethical principles throughout the research and development process

Assessment criteria

Assessment criteria - grade 1

Is able to find sources necessary for development and research work. Is able to make a research and development plan. Recognizes different research methods and ethical questions related to research work.

Assessment criteria - grade 3

Is able to choose and apply suitable methods for obtaining working life information. Can analyze information and data, and justify one's choices. Can describe the research process and concrete development proposals.

Assessment criteria - grade 5

Is able to critically assess the reliability of information, analyses and research. Can apply ethical principles throughout one's research and development work. Is able to assess development proposals and their implementation in working life.

Sales and Marketing, 5 cr - YHT1PE004

Course unit language

English

Upcoming implementations

No upcoming implementations yet.

Current implementations

- Sales and Marketing YHT1PE004-3002 18.01.2021-21.05.2021 5 op +

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student:

- In one's own role knows how to act with regard to the organisation's brand and service promises
- Knows how roles and shared responsibilities in sales and marketing affect the profitability of different organisations
- Knows how to plan joint objectives and measures for sales and marketing
- Knows how to describe customer paths and specify client needs in different channels
- Knows and can describe the different phases of the sales process, and accordingly, can sell one's own ideas to others

Assessment criteria

1. Can state the brand and service promises of one's own organisation. In one's own role, is able to point out the objectives related to sales and marketing. Recognizes customer paths and the different sales phases.

3. Is capable of planning joint profitability objectives and measures for sales and marketing in one's own company. Can describe customer paths and the sales process. Can analyze what effects the organisations's brand and service promises have on one's own role. Knows how to present one's own ideas.

5. Is capable in one's own role to act and communicate in accordance with the organisation's brand and service promises. Can support sales by utilizing one's knowledge of customer paths and the sales process, and is able to justify the solutions offered.

Study skills and career planning, 5 cr - YHT1PE011

Course unit language
English

Upcoming implementations

No upcoming implementations yet.

Current implementations

- Study skills and career planning YHT1PE011-3001 24.08.2020-21.05.2021 5 op (IB2) +

Past implementations

No past implementations yet.

Learning objectives

This module offers an introduction to studies in the Porvoo Campus DP in International Business Administration IBBA and in Haaga-Helia UAS in general. The module advances the following competences: managing higher education studies, managing time, stress and motivation, managing oneself and learning from mistakes, recognizing one's personal and professional strengths, managing own well-being and managing own career.

Contents

- Haaga-Helia UAS degree regulations
- IBBA degree program structure and prerequisites for graduation
- Tools for planning and monitoring study progress
- Learning skills and study techniques
- Time, stress and motivation management
- Self-management and self-reflection skills
- Personal and professional strengths
- Psychological capital
- Own well-being and how to develop it
- Future work-life and networking skills
- Employment opportunities and career planning

Execution methods

- a. This is a virtual course with compulsory regular weekly online sessions. The course has a set of compulsory course deliverables. Assessment of one's own learning.
- b. Learning by using the work-based learning method "Work&Study" according to a plan if the learning goals of the course can be obtained through the student's work or hobby. More information from responsible teachers or academic advisors.
- c. Demonstration (of earlier skills and knowledge in the course content). More information from responsible teachers.

Learning materials

On the course Moodle page and/or provided by teachers during weekly online sessions

Further information

Responsible teachers: Mari Austin, Katriina Ristolainen, Veera Partanen, Eva Loippo-Sännälä

Starting level and linkage with other courses

No prerequisites

Assessment criteria

Evaluation criteria, approved/failed

Pass/fail

80% attendance requirement in weekly online sessions

Course deliverables submitted on time

Teamwork and Project Management, 5 cr - YHT1PE005

Course unit language

English

Upcoming implementations

No upcoming implementations yet.

Current implementations

- Teamwork and Project Management YHT1PE005-3001 18.01.2021-21.05.2021 5 op (IB2) +

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student:

- Is target-oriented and knows how to work responsibly and ethically in diverse teams.
- Knows how to develop teamwork.
- Knows how to work in a project.
- Knows how to use best practices in project management.

Assessment criteria

Assessment criteria - grade 1

Is able to describe the concepts of team dynamics and especially responsibility in teamwork. Can describe different methods for project work and implement project tasks.

Assessment criteria - grade 3

Is able to work in a responsible way in a team. Knows how to give and receive both team and peer feedback and assess one's own performance. Knows how to set goals and act in a project as agreed. Knows how to use project management tools in one's tasks.

Assessment criteria - grade 5

Knows how to assess the issues of ethics, accountability and effectiveness in teamwork. Knows how to analyse actions of a team and to develop one's own performance on the basis of feedback. Is able to work in a project responsibly towards goals and applying the selected working methods and assess the implementation of a project

Welcome to Finland 1, 5 cr - FIN1PO101

Course unit language

English

Upcoming implementations

- Welcome to Finland 1 FIN1PO101-3011 23.08.2021-17.12.2021 5 op (CONTACT, ...) +
- Welcome to Finland 1 FIN1PO101-3010 23.08.2021-17.12.2021 5 op (RG1, ...) +

Current implementations

- Welcome to Finland 1 FIN1PO101-3006 18.01.2021-21.05.2021 5 op (PO1, ...) +

Past implementations

No past implementations yet.

Learning objectives

This module offers an introduction to the Finnish language and society. The module is a part of basic studies in Porvoo Campus competence-based curriculum. It will give a student basic communicative skills in the Finnish language (level A1). The module will also increase cultural awareness and knowledge of Finnish study and business styles. Upon completion of the course, the student starts the integration to the Finnish society and is able to understand Finnish working life, history and culture on basic level. Also the Finnish lifestyle, customs and manners will become familiar.

Contents

- Finland in a nutshell: geography, Finnish cities, towns and regions (1st semester)
- Finns and the Finnish language: origins and the present time (1st semester)
- Porvoo tour and museum visits (1st and 2nd semester)
- Finnish lifestyle and manners: family life, concept of time (1st and 2nd semester)
- Finnish education system (1st and 2nd semester)
- Finnish companies (1st and 2nd semester)

- Finnish food and gastronomy (1st and 2nd semester)
- Finnish language studies: personal information, family, living, shopping situations, daily routines, studies, food, different social situations (1st semester)
- Finnish nature (2nd semester)
- Finnish language studies: daily routines, living, studies, food, travelling, different social situations (2nd semester)

Execution methods

- a. Learning with contact teaching including assignments, project work, independent study and exams
- b. Learning by using the work-based learning method “Work&Study” according to on a plan if the learning goals of the course can be obtained through the student’s work or hobby. More information from responsible teachers or academic advisors.
- c. Demonstration (of earlier skills and knowledge in the course content). More information from responsible teachers.

Learning materials

Provided by teachers during lessons

Starting level and linkage with other courses

No prerequisites for Welcome to Finland 1. Welcome to Finland 2 is linked with the module 1.

Assessment criteria

Assessment criteria - grade 1

Grade 1

The student has some understanding of the lesson and group work orientation. S/he can identify and understand a few contents of the course. The student participates in learning activities with a minimal input. The student is able to operate only when the task and instructions are given and when s/he is aided by other students and supervisors. The student has difficulties in accomplishing the assignments.

In his/her Finnish language skills the student can produce short sentences/texts, though he/she has many difficulties in the written/oral outcome. The student uses the essential vocabulary (personal information, family, living, shopping situations, daily routines, studies, food, transportation, different social situations) and the language constructions of the course satisfactory. The student can pronounce the Finnish words with some difficulties.

Assessment criteria - grade 3

Grade 3

The student understands and is able to define contents of the course. S/he knows how to adapt Finnish study and business styles. The student is able to operate when the task and instructions are given. The student follows lessons and participates in group works well. The student completes the assignments and presents them well and independently.

In his/her Finnish language skills the student can produce short sentences/texts, though he/she has some difficulties in the written/oral outcome. The student uses quite well the essential vocabulary (personal information, family, living, shopping situations, daily routines, studies, food, transportation, different social situations) and the language constructions of the course. The student can pronounce the Finnish words without mayor difficulties.

Assessment criteria - grade 5

Grade 5

S/he has professionally advanced in contents of the course. S/he shows excellent skills how to adapt Finnish study and business styles. The student follows lessons and participates actively in all

assignments of the module. The assignments are done independently without difficulties and presented with strong communication skills.

In his/her Finnish language skills the student can produce short sentences/texts without mayor difficulties in the the written/oral outcome. The student uses vey well the essential vocabulary (personal information, family, living, shopping situations, daily routines, studies, food, transportation, different social situations) and the language constructions of the course. The student can pronounce the Finnish words without difficulties.

Welcome to Finland 2, 5 cr - FIN1PO102

Course unit language
English

Upcoming implementations

- Welcome to Finland 2 FIN1PO102-3009 23.08.2021-17.12.2021 5 op (AB2, ...) +

Current implementations

- Welcome to Finland 2 FIN1PO102-3007 18.01.2021-21.05.2021 5 op (RG2) +
- Welcome to Finland 2 FIN1PO102-3008 18.01.2021-21.05.2021 5 op (IB2) +

Past implementations

No past implementations yet.

Learning objectives

This module continues the introduction to the Finnish language and society. The module is a part of basic studies in Porvoo Campus competence-based curriculum. It will give a student basic communicative skills in the Finnish language (level A1). The module will also increase cultural awareness and knowledge of Finnish study and business styles. Upon completion of the course, the student starts the integration to the Finnish society and is able to understand Finnish working life, history and culture on basic level. Also the Finnish lifestyle, customs and manners will become familiar.

Contents

- Finland in a nutshell: geography, Finnish cities, towns and regions (1st semester)
- Finns and the Finnish language: origins and the present time (1st semester)
- Porvoo tour and museum visits (1st and 2nd semester)
- Finnish lifestyle and manners: family life, concept of time (1st and 2nd semester)
- Finnish education system (1st and 2nd semester)
- Finnish companies (1st and 2nd semester)
- Finnish food and gastronomy (1st and 2nd semester)
- Finnish language studies: personal information, family, living, shopping situations, daily routines, studies, food, different social situations (1st semester)
- Finnish nature (2nd semester)
- Finnish language studies: daily routines, living, studies, food, travelling, different social situations (2nd semester)

Execution methods

a. Learning with contact teaching including assignments, project work, independent study and exams

b. Learning by using the work-based learning method “Work&Study” according to on a plan if the learning goals of the course can be obtained through the student’s work or hobby. More information from responsible teachers or academic advisors.

c. Demonstration (of earlier skills and knowledge in the course content). More information from responsible teachers.

Learning materials

Provided by teachers during lessons

Starting level and linkage with other courses

Welcome to Finland 1. Welcome to Finland 2 is linked with the module 1.

Assessment criteria

Assessment criteria - grade 1

Grade 1

The student has some understanding of the lesson and group work orientation. S/he can identify and understand a few contents of the course. The student participates in learning activities with a minimal input. The student is able to operate only when the task and instructions are given and when s/he is aided by other students and supervisors. The student has difficulties in accomplishing the assignments.

In his/her Finnish language skills the student can produce short sentences/texts, though he/she has many difficulties in the written/oral outcome. The student uses the essential vocabulary (personal information, family, living, shopping situations, daily routines, studies, food, transportation, different social situations) and the language constructions of the course satisfactory. The student can pronounce the Finnish words with some difficulties.

Assessment criteria - grade 3

Grade 3

The student understands and is able to define contents of the course. S/he knows how to adapt Finnish study and business styles. The student is able to operate when the task and instructions are given. The student follows lessons and participates in group works well. The student completes the assignments and presents them well and independently.

In his/her Finnish language skills the student can produce short sentences/texts, though he/she has some difficulties in the written/oral outcome. The student uses quite well the essential vocabulary (personal information, family, living, shopping situations, daily routines, studies, food, transportation, different social situations) and the language constructions of the course. The student can pronounce the Finnish words without mayor difficulties.

Assessment criteria - grade 5

Grade 5

S/he has professionally advanced in contents of the course. S/he shows excellent skills how to adapt Finnish study and business styles. The student follows lessons and participates actively in all assignments of the module. The assignments are done independently without difficulties and presented with strong communication skills.

In his/her Finnish language skills the student can produce short sentences/texts without mayor difficulties in the the written/oral outcome. The student uses vey well the essential vocabulary (personal information, family, living, shopping situations, daily routines, studies, food,

transportation, different social situations) and the language constructions of the course. The student can pronounce the Finnish words without difficulties.

PROFESSIONAL STUDIES

MARKETING AND SALES IN A DIGITAL WORLD 30 cr

Basics of AI, 5 cr - BIG8TN001

Course unit language
English

Upcoming implementations

- Basics of AI BIG8TN001-3015 23.08.2021-17.12.2021 5 op (IB3) +

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Learning objectives

Upon completion of the course, the student is able to:

- * understand what is AI and how it can affect business
- * recognize opportunities of AI in different domains
- * is able to analyze and visualize data
- * knows the basic statistical methods used in data analysis
- * knows how to use software to perform data analysis
- * knows how to apply some basic methods used in AI
- * knows trends in AI
- * can recognize ethical challenges related to applying AI in business

Contents

- * definition of AI and basic concepts related to it
- * business cases where AI is used
- * methods and software for data analysis and visualization
- * basics of statistical data analysis methods
- * application of AI methods in a project work
- * recent trends in AI
- * ethical issues in AI

Digital Marketing, 5 cr - SAL2IB102

Course unit language
English

Upcoming implementations

- Digital Marketing SAL2IB102-3001 23.08.2021-17.12.2021 5 op (IB3, ...) +

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student can:

- Plan and implement a digital marketing campaign
- Make use of branding tools
- Understand how to impact the customer experience

Assessment criteria

Assessment criteria - grade 1

Student can name the theories, methods and specific terminology of the field. S/he is able to conduct research, collect, analyse and visualise data when aided by others. The student has a basic knowledge of branding tools. The student is able to operate when the task and instructions are given and when aided by other students and the supervisors.

Assessment criteria - grade 3

The student is able to make use of and discuss most concepts in digital marketing. The student is able to design and implement a digital marketing campaign with impact on the customer experience. His/her use of theory, methods and specific terminology is rather accurate. S/he is able to conduct research, collect, analyse and visualise data. The student can use a few branding tools. The student is able to operate when the task and instructions are given.

Assessment criteria - grade 5

The student is able to professionally make use of and discuss concepts in digital marketing. The student is able to design and implement a professional digital marketing campaign with measurable impact on the customer experience. His/her use of theory, methods and specific terminology is very accurate. S/he is able to conduct a comprehensive research; collect, analyse and visualise data in a professional way. The student can use innovative branding tools. The student is self driven and contributes to the learning of others

Data Driven Business Development, 5 cr - BUS2IB101

Course unit language
English

Upcoming implementations

No upcoming implementations yet.

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student can:

- read, compile and analyze relevant reports for basic business decision making
- read basic company reports
- perform basic calculations for analysis and planning purposes
- form a picture of a business and the situation it is in, based on financial (and other reports)

Assessment criteria

Assessment criteria - grade 1

The student knows the importance of data and reporting in business decision making. S/he can perform basic calculations for business planning purposes. S/he can present business (project) events based on reports created through gathered data.

Assessment criteria - grade 3

The student is capable of planning business operations with the help of relevant reports. S/he can apply calculations in planning and analyze given reports further, based on the current needs. S/he displays good skills in creating comprehensive reports out of large amount of data and various reports.

Assessment criteria - grade 5

The student has the ability to extract relevant data from a larger pool, turn the raw data into more comprehensible reports, decide which calculations need to be made for the sake of further analysis, perform the necessary and well motivated calculations and finally, use the results in presenting what has happened, why it has happened, what is to expect and what could and should be done and based on the data, what other scenarios are likely or at least plausible (and how to prepare for those events).

International Business Environment, 5 cr - OPE2IB101

Course unit language

English

Upcoming implementations

No upcoming implementations yet.

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student can demonstrate:

- The awareness about the importance of international business environment how it affects businesses
- The ability to analyse the business environment and its possible impact on a specific business
- The ability to analyze global trends, which affect businesses' possibilities to evolve
- The ability to identify events and trends on both macro and micro levels of economy
- The ability to use and combine information about the business environment, for the sake of improved planning and business development.

Assessment criteria

Assessment criteria - grade 1

The student knows the importance and impacts of international business environment. S/he can name and define the key components of macro and micro economic issues and trends. S/he can define external, global factors influencing a company's decision making processes.

Assessment criteria - grade 3

The student is capable of analyzing the international business environment, stakeholders in the environment and the impacts of them for a case organisation. S/he can connect the global and local trends into the business development needs of a given company. S/he is able suggest topics arising from the studies of the external environment to be considered in the planning of business operations.

Assessment criteria - grade 5

The student has the ability to analyse international business environment and identify upcoming trends and even weak signals, which may be of importance for a given company. S/he can extract insights from relevant data and use the insights for the benefit of a company's development needs.

S/he can identify the opportunities and challenges in the environment, which need to be taken into consideration upon planning new operations, as well as suggest useful solutions to potential problems.

Leading Human Resources in International Business, 5 cr - LEA2IB101

Course unit language

English

Upcoming implementations

- Leading Human Resources in International Business LEA2IB101-3001 23.08.2021-17.12.2021 5 op (IB3, ...) +

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student can demonstrate:

- Identify the HRM processes and explain their functions
- practice self management and leadership,
- understand dynamics of effective teamwork and leadership principles and practice them,
- use appropriate problem and conflict resolving techniques in teamwork,
- advance his/her team to effective performance and utilize the opportunities,
- represent his/her team and organisation professionally and develop networks,
- take appropriate roles (leader/follower) flexibly to advance team effectiveness

Assessment criteria

Assessment criteria - grade 1

Student can name different HRM processes and explain their functions. S/he demonstrates a moderate level of understanding dynamics of teamwork and leadership and practicing them, S/he has some commitment to teamwork and contribution to outcomes, with some level of self and team leadership skills.

Assessment criteria - grade 3

Student demonstrates a clear understanding of the relevant theories and practicing of effective teamwork and leadership. S/he has good level of analysis and understanding of situational factors in effective team leadership and their impact on organisations. S/he demonstrates good understanding of different roles in teamwork and practicing these roles appropriately and actively. Student has the recognition of team strengths and weaknesses of the team and having solution oriented approach to challenges.

Assessment criteria - grade 5

Student has excellent understanding of the theories and practicing of effective teamwork and leadership. S/he demonstrates an excellent level of analysis and understanding of situational factors in effective team leadership and their impact on organisations. S/he performs excellent ability to take different roles in teamwork to advance goal achievement with a consideration to both organizational and individual goals. S/he encourages and supports creativity and development of team members in a perfect balance. S/he is able to inspire and motivate team members to reach the common goals.

Marketing and Sales in a Digital World: Project Work, 5 cr - SAL2IB103

Course unit language

English

Upcoming implementations

- Marketing and Sales in a Digital World: Project Work SAL2IB103-3001 23.08.2021-17.12.2021 5 op (IB3, ...) +

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

GROWTH AND INTERNATIONALIZATION 30 cr

Global Opportunities for Growth, 5 cr - OPE2IB202

Course unit language
English

Upcoming implementations

No upcoming implementations yet.

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student:

- Can define internationalisation as a process and list the possible challenges and opportunities in the process
- Can name and define international markets entry modes and strategies
- Has a good understanding of digital growth strategies and internationalization of ventures.
- Can identify, collect and analyse data for market entry decisions for a given enterprise

Assessment criteria

Assessment criteria - grade 1

The student can name and define the most common international market entry modes. With support, the student is able to acquire and make use of relevant information supporting market entry decisions. His/her use of theory, methods and specific terminology is on a basic level.

Assessment criteria - grade 3

The student is able to recognize international opportunities. The student is able to acquire and make use of relevant information supporting market entry decisions. His/her use of theory, methods and specific terminology is rather accurate.

Assessment criteria - grade 5

The student shows professional command of recognizing international opportunities. The student is able to skillfully acquire and make use of relevant information supporting market entry decisions. His/her use of theory, methods and specific terminology is excellent.

Growth and Internationalization: Project Work, 5 cr - OPE2IB203

Course unit language
English

Upcoming implementations

No upcoming implementations yet.

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student:

- Can collect data and analyse them for supporting ventures in their intentions to grow through market expansion.
- Shows in practice ability to identify market opportunities,
- Demonstrates ability to analyze growth potential new international markets to support decision making
- Can identify the required resources and networks, and apply gained knowledge to create a market entry plan.

Assessment criteria

Assessment criteria - grade 1

With support, s/he is able to contribute to an analysis on market opportunities and foreign market entry plan. S/he does not justify the suggestions and recommendations. The student is able to utilize networks and communicate with foreign markets only when the task and instructions are given and when aided by other students and the supervisors.

Assessment criteria - grade 3

S/he is able to contribute to an analysis on market opportunities and a foreign market entry plan. She has some suggestions and recommendations, which are justified. The student shows initiative to utilize networks and communicate with foreign markets. S/he shows ability to communicate when the task and instructions are given.

Assessment criteria - grade 5

S/he is able contribute significantly to an analysis on market opportunities and a foreign market entry plan. S/he is able to create well justified suggestions and recommendations. S/he has an innovative approach to connect and utilize networks abroad. S/he shows ability to communicate successfully in the foreign markets.

Innovating and Internationalizing Services, 5 cr - OPE2IB201

Course unit language
English

Upcoming implementations

No upcoming implementations yet.

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student:

- Knows lean development of new services and business models for global markets,
- Has a good understanding of digital growth strategies and internationalization of ventures.

Assessment criteria

Assessment criteria - grade 1

The student knows the basics of lean and parallel development of service, venture and new markets. His/her understanding of innovation opportunities is limited. The student shows some resilience in uncertain conditions while collaborating with startups.

Assessment criteria - grade 3

The student demonstrates good knowledge of lean and parallel development of service, venture and new markets. His/her understanding of innovation opportunities is at good level. The student shows resilience in uncertain conditions while collaborating with startups.

Assessment criteria - grade 5

The student demonstrates advanced knowledge of lean and parallel development of service, venture and new markets. His/her understanding of innovation opportunities is at excellent level. The student shows very good resilience in uncertain conditions while collaborating with startups.

International Business Regulations and Law, 5 cr - OPE2IB204

Course unit language
English

Upcoming implementations

No upcoming implementations yet.

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student:

- Understands the main legal framework and sources of international business law
- Is familiar with the core legal content applicable to international trade and related documentation
- Is able to communicate with correct legal terminology in international trade transactions
- Is able to identify, understand and apply basic legal contractual terms in practical situations

Assessment criteria

Assessment criteria - grade 1

The student is able to identify main elements of the legal framework and sources of international business law and has basic knowledge on the core features thereof S/he can identify main terminology and contractual terms used in international business transactions

Assessment criteria - grade 3

The student has an understanding on the legal framework and sources of international business law. S/he furthermore understands the relevant legal effects of rules regulating international business. S/he can apply most of the gained knowledge and legal terminology in practical situations and is relatively independently able to assess the contents of essential contractual terms for typical situations in international business trade.

Assessment criteria - grade 5

The student has a good understanding on the legal framework and sources of international business law. S/he furthermore has a more in depth knowledge of the concepts and principles of international law and is capable of independently analyzing the legal effects of rules regulating international business. S/he can apply the gained knowledge and legal terminology in practical situations and is independently able to assess and draft essential contractual terms for typical situations in international business trade.

Managing Global Value Chains, 5 cr - BUS2IB201

Course unit language

English

Upcoming implementations

No upcoming implementations yet.

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student can:

- Recognize and understand global value chains,
- Analyse foreign markets and apply the acquired knowledge in the decision making.
- Demonstrate good knowledge on export and import processes and central concepts

Assessment criteria

Assessment criteria - grade 1

Student has a moderate level of understanding of global value chains and recognition of central concepts in international trade. S/he is able to execute an export/import case when the task and instructions are given and when aided by other students and the supervisors.

Assessment criteria - grade 3

Student has a clear understanding of global value chains and s/he recognizes the central concepts in international trade. S/he has a good level of ability to execute an export/import case with other students and the supervisors.

Assessment criteria - grade 5

Student has an excellent level of understanding of global value chains and, high level of recognition of central concepts in international trade. S/he displays excellent ability to execute an export/import case proactively and independently.

Orientation to Thesis, 5 cr - INS2IB201

Course unit language

English

Upcoming implementations

No upcoming implementations yet.

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

ADVANCED STUDIES 30 cr

Strategic and Sustainable Leadership

Consultative Sales and Negotiations, 5 cr - SAL3IB301

Course unit language
English

Upcoming implementations

No upcoming implementations yet.

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student can:

- Conduct successful international sales negotiations in a consultative manner
- Create strategic partnerships
- Make use of relevant tools to support the sales process
- Lead the sales team to success

Assessment criteria

Assessment criteria - grade 1

The student knows the principles of consultative sales negotiations in an international environment and can list the various processes. The student is able to act as a member of a sales team. His/her use of theory, methods and specific terminology is on a basic level. With support, s/he is able to create strategic partnerships. The student is able to make use of some tools to support the sales process..

Assessment criteria - grade 3

The student is able to plan and implement sales negotiations in an international environment. The student is able to lead a sales team. His/her use of theory, methods and specific terminology is rather accurate. S/he is able to create strategic partnerships. The student is able to make use of relevant tools to support the sales process. In a team, the student is able to operate and provide value to the team.

Assessment criteria - grade 5

The student has a professional command of planning and implementing sales negotiations in an international environment. The student skilfully leads a sales team. His/her use of theory, methods and specific terminology is excellent. S/he is able to create valuable strategic partnerships. The student professionally makes use of relevant tools to support the sales process. In a team, the student is self driven, provides value to the whole team and has a positive impact on the learning of other students.

Cross-cultural Leadership and Emotional Intelligence, 5 cr - LEA3IB301

Course unit language
English

Upcoming implementations

No upcoming implementations yet.

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student can:

- Demonstrate a good knowledge on various leadership theories, styles and their effective use as well as the role of emotional intelligence f
- Identify, define, and analyse situational and cultural factors affecting effective leadership practices
- Plan effective leadership strategies and practices for a given case
- Analyse own and others' development needs in leadership and emotional intelligence, and able to make strategic plans for development
- Use appropriate problem and conflict resolving techniques in teamwork
- Recognize own and team potential and sustainable development opportunities and act upon them
- Advance his/her team to effective performance and utilize the opportunities
- Represent his/her team and organisation professionally and develop networks

Assessment criteria

Assessment criteria - grade 1

The student knows the major leadership theories and can list and define situational factors for effective leadership. S/he knows the importance of diversity for sustainable growth and innovation as well developing emotional intelligence. S/he can analyse leadership, effectiveness of a leadership practice

Assessment criteria - grade 3

The student can analyse effectiveness of leadership practices and situational factors affecting them, and suggest improvements. The student can form, motivate and lead diverse teams strategically. S/he is able to use an appropriate leadership and communication style when guided. S/he displays good people skills as well as professionalism in external and internal communication. The student is able to solve organisational challenges when the task and instructions are given. The student is able to use research and developmental methods to lead improved performance.

Assessment criteria - grade 5

The student excels in motivating and leading diverse teams strategically. S/he is able to choose an appropriate leadership and communication style. S/he shows people skills as well as professionalism in external and internal communication. The student is able to solve organisational challenges proactively. The student is able to choose and use relevant research and developmental methods for a given context.

Managing Processes: ERP Systems, 5 cr - BUS3IB303

Course unit language

English

Upcoming implementations

No upcoming implementations yet.

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student can:

- Understand and analyse business processes, modeling,
- Manage and develop them in an analytical way
- Collect and analyse data about various business processes, and apply the acquired knowledge in an operating business.
- Moreover, the module advances ERP system skills in a business process context.

Assessment criteria

Assessment criteria - grade 1

The student demonstrates a moderate level of understanding of analyzing and modeling a business process S/he has some recognition of the role and impact of integrated business processes in operating a business

Assessment criteria - grade 3

The student demonstrates a clear understanding of analyzing and modeling business processes and the ability to apply related processes in practice. S/he recognizes the role and impact of business processes in operating a business. S/he can use ERP systems with some help of other students and the supervisors.

Assessment criteria - grade 5

The student demonstrates excellent level of understanding of analyzing and modeling business processes and excellent ability to apply this in practice. S/he has high level of recognition of the role and impact of business processes, and excellent ability to use ERP systems proactively and independently.

Service Design as a Strategy, 5 cr - BUS3IB304

Course unit language

English

Upcoming implementations

No upcoming implementations yet.

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student can demonstrate the ability

- Set up and implement a service design process
- Facilitate co creation workshops
- Make use of customer understanding in strategic decision making and organisational change
- Design for a sustainable impact

Assessment criteria

Assessment criteria - grade 1

With help, the student is able to set up and implement a service design process. With support, the student is able to make use of relevant research tools to gather customer understanding and to present the results visually. His/her use of theory, methods and specific terminology is on a basic level. With support, s/he is able to make use of customer understanding to support strategic decision making and organisational change. In a team, the student is able to operate when the task and instructions are given.

Assessment criteria - grade 3

The student is able to set up and implement a service design process. The student is able to make use of relevant research tools to gather customer understanding and to present the results visually. S/he can facilitate co creation workshops. His/her use of theory, methods and specific terminology is rather accurate. S/he is able to make use of customer understanding to support strategic decision making and organisational change. In a team, the student is able to operate and provide value to the team.

Assessment criteria - grade 5

The student has a professional command of setting up and implementing a service design process. The student skilfully makes use of relevant research tools to gather customer understanding and presents the results visually. His/her use of theory, methods and specific terminology is excellent. S/he professionally makes use of customer understanding to support strategic decision making and organisational change. In a team, the student is self driven, provides value to the whole team and has a positive impact on the learning of other students.

Strategic and Sustainable Brand Management, 5 cr - BUS3IB302

Course unit language

English

Upcoming implementations

No upcoming implementations yet.

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student can:

- Understand and describe strategic branding as a tool for business marketing and management In addition, they can apply problem identification and are able to
- Compare brand related sources and models on advanced level
- Apply branding theories to practical contexts to solve real life problems
- Combine strategic branding theories and student's own ideas to formulate new models
- Understand the significance of qualitative and quantitative research in branding
- Skills for researching, planning, analyzing developing and managing brand strategies and strategic management in general
- Develop in depth knowledge about brand management and strategic branding

Assessment criteria

Assessment criteria - grade 1

The student has gained some understanding of strategic brand management and has been able to give some advice how the brand image of a commissioner could be enhanced. The student has contributed to the knowledge created in class only in a limited way.

Assessment criteria - grade 3

The student has gained a good understanding of brand management and has been able to give good advice on how the brand image of a commissioner could be enhanced. The student has contributed to the knowledge created in class actively.

Assessment criteria - grade 5

The student has gained an excellent understanding of strategic brand management and has been able to prepare a concrete plan to enhance the brand of a commissioner. The student has contributed to the knowledge created in class in an outstanding way.

Strategic Business Development and Financial Management, 5 cr - BUS3IB301

Course unit language

English

Upcoming implementations

No upcoming implementations yet.

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Learning objectives

After having completed this course or attained an equivalent competence level, the student can demonstrate:

- The ability to read and analyze major business reports, such as income statements, balance sheet, cash flow statements, notes to the financial statements
- The ability to calculate and compare relevant key figures for analysis purposes
- The ability to extract, compile and rearrange internal business reports (such as transaction reports from the book keeping systems) for further analysis
- The ability to use the analyses for informed business decision making
- The ability to identify useful data management systems and understand the purpose of different systems (ERP, CRM, SCM etc) in global business operations
- Understanding of different Business Intelligence (BI) applications and how they can be used in business development

Assessment criteria

Assessment criteria - grade 1

The student can use basic financial reports for describing the financial state of a business. S/he can name and define a variety of relevant key figures and create a basic company analysis based on them. S/he can define different business information systems and understands their function as parts of the whole. S/he has a basic understanding of how financial data is used in business decision making.

Assessment criteria - grade 3

The student is capable of using a wide variety of business reports for analysis. S/he can select relevant key figures for analysis and use them to gain further insights, through more detailed reports. S/he is able to extract data from different systems and form the data into new reports, which suit the analysis better. S/he can use BI applications for further enhancement of the analyses.

Assessment criteria - grade 5

The student has the ability to independently and creatively analyse internal and external reports, in order to gather insights for decision making. S/he can use the analyses (and BI applications) to suggest ideas for business development. S/he can identify the right tools and methods for finding relevant information and arranging the information into powerful presentations, which help (a client) company to reach rational and well informed decisions.

WORK PLACEMENT

Work Placement, 30 cr - PLA6PO104

Course unit language

English

Upcoming implementations

- Work Placement PLA6PO104-3003 09.08.2021-05.08.2022 30 op (PO6, ...) +

Current implementations

- Work Placement PLA6PO104-3002 10.08.2020-30.07.2021 30 op (PO6) +

Past implementations

No past implementations yet.

Learning objectives

The students learn to develop their professional skills and to link their academic studies with real-life work practices and is able to evaluate and develop their workplace environment. Work placement is assessed as pass (H=accepted) or fail. Please see MyNet for further information.

Contents

Work placement period is one uninterrupted period or several shorter ones. Work placement can be full-time or part-time work with a minimum of 20 h/week. A student submits a written work placement notification (application) to the work placement coordinator. Work placement comprises the following:

- Participation in a placement info meeting before work placement.
- Contact with the work placement advisor (lecturer) before and during the placement.
- Placement period in an approved company or organization.
- Keeping a learning log.
- Submitting a written or an oral placement report with the required attachments and submitting the required documents to the advisor.
- Giving feedback on the learning platform or submitting a Work Placement Abroad –student report

Execution methods

Work placement lecture

Independent work according to the goals set.

Communication with the work placement advisor

Learning materials

Liisa Wallenius, placement abroad

Leena Aitto-oja, placement in Finland

Starting level and linkage with other courses

The student has successfully completed 120 ECTS.

Assessment criteria

Evaluation criteria, approved/failed

Work placement is assessed Pass or Fail by the work placement advisor. The employer or supervisor at the work placement evaluates the student's competence and gives a written evaluation/testimonial.

Work Placement 1, 10 cr - PLA6PO105

Course unit language

English

Upcoming implementations

- Work Placement 1 PLA6PO105-3003 09.08.2021-05.08.2022 10 op (PO6, ...) +

Current implementations

- Work Placement 1 PLA6PO105-3002 10.08.2020-30.07.2021 10 op (PO6) +

Past implementations

No past implementations yet.

Learning objectives

The students

- learn to develop their professional skills and to link their academic studies with real-life work practices
- are able to evaluate and develop their workplace environment

Work placement is an integral part of polytechnic studies. The placement work has to be approved in advance by the work placement co-ordinator by submitting a notification via MyNet. Students have to be registered as attendants to this course during the work placement.

Contents

Work placement period is normally uninterrupted but students can complete their work placement also in two or three parts. Work placement can be full-time or part-time work with a minimum of 20 h/week. Work placement comprises the following:

- Participation in a placement info meeting before work placement.
- Contact with the work placement advisor (lecturer) before and during the placement.
- Placement period in an approved company or organization. Keeping a learning log.
- Submitting a written or an oral placement report with the required attachments. Alternatively, writing HH work placement blog and submitting the required documents to the advisor.
- Giving feedback on the learning platform or submitting a Work Placement Abroad –student report

Execution methods

Working at the place of work and submitting reports.

Recognition of prior learning (RPL) is observed on the course according to separate instructions.

Further information

Leena Aitto-oja, Porvoo Campus

Liisa Wallenius, Porvoo Campus

Starting level and linkage with other courses

Completion of 30-60 cr before the work placement begins

Assessment criteria

Evaluation criteria, approved/failed

Pass/Fail by the work placement advisor.

The employer or supervisor at the work placement evaluates the student's competence and gives a written evaluation/testimonial

Work Placement 2, 10 cr - PLA6PO106

Course unit language

English

Upcoming implementations

- Work Placement 2 PLA6PO106-3003 09.08.2021-05.08.2022 10 op (PO6, ...) +

Current implementations

- Work Placement 2 PLA6PO106-3002 10.08.2020-30.07.2021 10 op (PO6) +

Past implementations

No past implementations yet.

Learning objectives

The students

- learns to develop their professional skills and to link their academic studies with real-life work practices
- are able to evaluate and develop their workplace environment

Work placement is an integral part of polytechnic studies. The placement has to be approved in advance by the work placement co-ordinator. Students have to be registered as attendants during the work placement. Work placement is assessed as pass (H=accepted) or fail. Please see MyNet for further information.

Contents

Work placement can be full-time or part-time work with a minimum of 20 h/week. A student has to make a work placement notification to the work placement coordinator to seek acceptance for the work placement duties. Work placement comprises the following:

- Participation in a placement info meeting before work placement.
- Contact with the work placement advisor (lecturer) before and during the placement.
- Placement period in an approved company or organization. Keeping a learning log.
- Submitting a written or an oral placement report with the required attachments.
- Giving feedback on the learning platform or submitting a Work Placement Abroad –student report

Execution methods

Working at the place of work and submitting reports.

Recognition of prior learning (RPL) is observed on the course according to separate instructions.

Further information

Leena Aitto-oja, Porvoo Campus

Liisa Wallenius, Porvoo Campus

Starting level and linkage with other courses

Completion of work placement 1 and a minimum of 60 cr.

Assessment criteria

Evaluation criteria, approved/failed

Pass/Fail by the work placement advisor.

The employer or supervisor at the work placement evaluates the student's competence and gives a written evaluation/testimonial

Work Placement 3, 10 cr - PLA6PO107

Course unit language

English

Upcoming implementations

- Work Placement 3 PLA6PO107-3003 09.08.2021-05.08.2022 10 op (PO6, ...) +

Current implementations

- Work Placement 3 PLA6PO107-3002 10.08.2020-30.07.2021 10 op (PO6) +

Past implementations

No past implementations yet.

Learning objectives

The students

- learn to develop their professional skills and to link their academic studies with real-life work practices
- are able to evaluate and develop their workplace environment

Work placement is an integral part of polytechnic studies and students can apply for work placement 3 after they have completed 120 cr. Students have to be registered as attendants during the work placement

Contents

Work placement period is normally uninterrupted. Work placement can be full-time or part-time work with a minimum of 20 h/week. A student has to submit a work placement notification to the work placement coordinator to seek acceptance for the planned work placement duties. Work placement comprises the following:

- Participation in a placement info meeting before work placement.
- Contact with the work placement advisor (lecturer) before and during the placement.
- Placement period in an approved company or organization. Keeping a learning log.
- Submitting a written or an oral placement report with the required attachments.
- Giving feedback on the learning platform or submitting a Work Placement Abroad –student report

Execution methods

Working at the place of work and submitting reports.

Accreditation of prior learning (APL) is observed on the course according to separate instructions.

Further information

Leena Aitto-oja, Porvoo Campus

Liisa Wallenius, Porvoo Campus

Starting level and linkage with other courses

Completion of work placement 1 and 2, and 120 cr.

Assessment criteria

Evaluation criteria, approved/failed

Pass/Fail by the work placement advisor.

The employer or supervisor at the work placement evaluates the student's competence and gives a written evaluation/testimonial.

BACHELOR'S THESIS

Thesis Phase 1, 5 cr - THE7HH801

Course unit language

English

Upcoming implementations

No upcoming implementations yet.

Current implementations

- Thesis Phase 1 THE7HH801-3004 29.03.2021-21.05.2021 5 op (RZ18ST, ...) +

Past implementations

No past implementations yet.

Learning objectives

Upon completion of the module, the student is able to

- Know different stages of the thesis process
- Know the aim of her/his thesis
- Search for information in a variety of reliable sources.
- Define the key concepts of her/his thesis.
- Create a realistic schedule for her/his thesis
- Know requirements and the basic structure of the thesis.
- plan a research-based development project outline.

Contents

- Thesis at Haaga-Helia
- Thesis process and progress in Konto
- Student's role and responsibilities during the thesis process
- Confidentiality in theses
- Content and extent of the thesis
- Content and extent of a research-based development project
- Source information search, reliable information and critical evaluation of them.
- Formal referencing
- Selection criteria for research and innovation methods
- Thesis reporting according to Haaga-Helia reporting guidelines
- Self management during the thesis process.

Execution methods

- Lectures
- Assignments
- Personal guidance
- Individual working

Learning materials

-Thesis page on MyNet

-Handouts in Moodle

Starting level and linkage with other courses

Studies specified by the degree programme

Assessment criteria

Assessment criteria - grade 1

See thesis assessment criteria in MyNet

Assessment criteria - grade 3

See thesis assessment criteria in MyNet

Assessment criteria - grade 5

See thesis assessment criteria in MyNet

Evaluation criteria, approved/failed

During the thesis process, progress is graded as pass/fail according to programme-specific objectives.

After the thesis evaluation process is completed, H for "pass" is replaced by the thesis grade.

To pass the module all assignments (incl. research based development project outline = thesis outline) must be submitted and approved.

Research based development project outline is uploaded in Konto and a thesis supervisor has approved it.

Thesis Phase 2, 5 cr - THE7HH802

Course unit language

English

Upcoming implementations

No upcoming implementations yet.

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Learning objectives

The student knows how to use relevant source material, apply suitable methods and follow reporting guidelines.

Contents

2/3 completed thesis, according to programme-specific guidelines and principles

Execution methods

- thesis advising sessions and keeping in contact with the thesis advisor
- collaboration with companies
- writing the report

Learning materials

- MyNet thesis instructions
- Programme specific instructions

Starting level and linkage with other courses

Thesis phase 1 completed

Assessment criteria

Assessment criteria - grade 1

See thesis assessment criteria in MyNet

Assessment criteria - grade 3

See thesis assessment criteria in MyNet

Assessment criteria - grade 5

See thesis assessment criteria in MyNet

Evaluation criteria, approved/failed

During the thesis process, progress is graded as pass/fail according to programme-specific objectives.

After the thesis evaluation process is completed, H for "pass" is replaced by the thesis grade.

Thesis Phase 3, 5 cr - THE7HH803

Course unit language
English

Upcoming implementations

No upcoming implementations yet.

Current implementations

- Thesis Phase 3 THE7HH803-3002 18.01.2021-21.05.2021 5 op (RZ18ST, ...) +

Past implementations

No past implementations yet.

Learning objectives

The student finishes the thesis according to the Haaga-Helia guidelines and thesis schedule.

Contents

- finalizing the thesis
- publishing the thesis

Execution methods

- thesis advising sessions and keeping in contact with the thesis advisor
- collaboration with companies
- writing the report

Learning materials

- MyNet thesis instructions
- Programme specific instructions

Starting level and linkage with other courses

Thesis phases 1/3 and 2/3 completed. Phase 3/3 cannot be approved before the maturity exam and plagiarism check have been passed.

Assessment criteria

Assessment criteria - grade 1

See thesis assessment criteria in MyNet

Assessment criteria - grade 3

See thesis assessment criteria in MyNet

Assessment criteria - grade 5

See thesis assessment criteria in MyNet

Evaluation criteria, approved/failed

See thesis assessment criteria in MyNet

Maturity Test, 0 cr - THE7HH804

Course unit language
English

Upcoming implementations

No upcoming implementations yet.

Current implementations

No ongoing implementations yet.

Past implementations

No past implementations yet.

Learning objectives

The maturity examination is a learning experience which aims at helping the student polish his/her communication skills. Also, the aim is to present the proficiency of the student as well as the contents of the thesis.

The maturity test demonstrates the student's familiarity and expertise in the subject field of the thesis as well as language competency in Finnish or Swedish, as required in Finnish legislation (A1129/2014, § 8).

The language required for the maturity test is determined by the language the student studied as first language/mother tongue during secondary level education. The maturity test also serves as a demonstration of spoken and written competence in the language in question. The language of the maturity exam is also marked in the degree certificate.

Contents

In Haaga-Helia, the maturity test can take one of three forms, as agreed with the thesis advisor: an essay, an item for a staff newsletter or a media release. The maturity test is not the same as an exam answer.

Execution methods

The maturity test is taken under supervision as agreed with the thesis advisor, either on a general re-examination date or in Exam (an e-exam option).

The maturity test is written by hand or using a computer as agreed with the thesis advisor. If the test is written by hand, the handwriting should be easily readable. Capital letters, punctuation marks and compound words should be clear. If the test is written using a computer, it has to be offline and any automatic grammar or spell checks disabled.

Memory sticks / flash drives or phones are not allowed in the maturity test. The duration of the test is a maximum of 1h 55min. The thesis advisor stores the maturity test for 6 months.

Learning materials

A more detailed description of text types and instructions can be found on the Haaga-Helia Thesis pages.

Further information

See instructions in MyNet

Starting level and linkage with other courses

The thesis is completed.

Assessment criteria

Evaluation criteria, approved/failed

The maturity test is evaluated as pass/fail according to Haaga-Helia maturity test criteria. The thesis advisor checks both contents and language. A failed maturity test has to be re-taken.