

## Examples of previous entrance exam questions

**PLEASE NOTE:** The following questions are only **examples** of the kinds of questions and tasks that have been included in the entrance exams in the previous years. However, the **entrance examinations in 2021 will differ from the previous years' structure and content:** there will be no pre-reading materials nor any separate English language test. English language (written and oral) skills and aptitude will be measured through multiple-choice, open-end and essay questions in the online exam (Part 1) and in the Part 2 (verbal) of the entrance exams, the interview.

### Part 1 (Written) examples:

**Below are listed some examples of previous multiple-choice questions that were based on pre-reading materials:**

1. In the Finnish travel cluster, service production includes
  - A. programme services, activities, events and sights/attractions
  - B. accommodation services
  - C. food services
  - D. transport services
  - E. all of the above
2. Travel destinations and their residents do not always benefit from tourism in full, because
  - A. the residents themselves must work so hard for the tourists
  - B. not all the money that tourists spend stays in the destination
  - C. tourists usually complain so much
  - D. tourism always has some negative impacts on the environment and ecosystem
  - E. tourists don't spend enough money
3. In their article, Adamsson and Havas discuss tourism in Finland. The Project Hungry for Finland promotes
  - A. the importance of domestic travel and the cash flow created
  - B. general awareness of Finland as a destination
  - C. specific awareness of Finland's nature reserves
  - D. making food as an important part of Finnish tourism
  - E. helping poor people with donations
4. Which three thematic focus points does the food tourism strategy for Finland have?
  - A. Taste of North, Pure forest and Cool water
  - B. Taste of white nights, Pure experiences and Cool people from Finland
  - C. Taste of Scandinavia, Pure nature and Cool neighborhoods
  - D. Taste of sky, Pure food and Cool drinks
  - E. Taste of place, Pure pleasure and Cool and creative from Finland

5. In her article, Mäkelä discusses research data and food consumption. Finnish studies indicate that food appreciations and actual consumer choices

- A. are strongly correlated: we choose what we appreciate
- B. have no significant correlation
- C. are impacted mostly by our parents
- D. should be studied in entirely separate lines of inquiry
- E. do not always meet even among the consumers who follow trends

6. In the article about service technology, IoT stands for...

- A. Internet of tomorrow
- B. I owe them
- C. Internet of things
- D. In our table
- E. Industry of tomorrow

7. According to the article about service technology, robots are...

- A. already being used for some service functions in hospitality industry
- B. not being used yet in our industry because they are so expensive
- C. a threat for security and can't be used in the hospitality industry
- D. a desired help but can't be used because of the maintenance costs
- E. better than humans to serve customers, because robots don't have emotions

### Examples of Math questions

**These mathematical questions test the candidates' skills in percentage calculations, equations and other simple calculations. Here are some examples of the types of mathematical questions included in previous entrance examinations. You can see correct answers below.**

1. The price of a hotel room after a 20% price decrease is € 140.00. What was the original price of a hotel room?

- A. € 112.00
- B. € 160.00
- C. € 168.00
- D. € 175.00
- E. € 180.00

2. In a hotel, restaurant sales were  $\frac{2}{3}$  of accommodation sales. Restaurant sales and accommodation sales totally were € 200 000 per month, then

- A. Restaurant sales were € 60 000 per month
- B. Restaurant sales were € 66 666 per month
- C. Accommodation sales were 80.000 per month

- D. Accommodation sales were € 150 000 per month
  - E. Accommodation sales were € 120 000 per month
3. Food revenue of a restaurant is 80% of the total revenue. Lunch revenue is 50% of the food revenue  
Lunch revenue of the total revenue is
- A.  $\frac{5}{8}$
  - B.  $\frac{1}{6}$
  - C.  $\frac{2}{5}$
  - D.  $\frac{1}{4}$
  - E.  $\frac{1}{3}$
4. Based on the equation  $5 * X + 860 = 2 * X + 380$ , you can say
- A.  $X < 0$
  - B.  $X = 7$
  - C. X has two values
  - D.  $150 < X < 200$
  - E.  $X > 500$

Correct answers:

- 1. D
- 2. E
- 3. C
- 4. A

## Part 2 (Verbal), interview description:

**During the interview students will be answering questions separately as well as asked to perform a group task. Applicants will be asked about their motivation and aims for the future. Teamwork and some analytical skills are measured through the group task. Some context and short written materials may be given to applicants to guide through the group task, and each group will present their results to the interviewers as a team. There is no specific way to prepare for the interview part of the entrance exam, since it is mainly measuring the applicants' inner motivation and social skills.**