

Degree Programme in International Business Management, Helsinki Pasila campus, Master education

[Degree Programme in International Business Management in a Nutshell](#) | [Profile of the Degree Programme](#) | [Key Learning Outcomes](#) | [Professional Growth](#) | [Semester Themes](#) | [Curriculum](#)

Degree Programme in International Business Management (IBMA) in a Nutshell

Name of qualification:	Master of Business Administration
Level of qualification:	Master's degree
ECTS credits:	90 ECTS credits
Official length of the programme:	2-3 years
Mode of Study:	Part-time master programme
Assessment:	<ul style="list-style-type: none">• See Degree Regulations >>• See assessment process >>
Programme requirements:	Core studies, Personal studies, Workshops, Master's thesis including Maturity Examination
General arrangements for the accreditation of prior learning:	See HAAGA-HELIA's arrangements for the accreditation of prior learning >>
Admission requirements:	Act of Polytechnic 9.5.2003/351 20 § <ul style="list-style-type: none">• See application criteria 2012 >>
Access to further study:	<ul style="list-style-type: none">• Non-Degree studies at HAAGA-HELIA >>• University studies

Profile of the Degree Programme in International Business Management

What makes IBMA different?

- A practical approach to learning - Learning by Working
- Flexibility in studies: evening and Saturday lessons
- A possibility to make personal study plans by allowing students to personalize studies

IBMA takes a practical approach to learning such as workshops, exercises, lectures, thesis work, and other student-centered activities where students can integrate their work experience with their studies.

After accomplishing the core studies (30 ECTS), students prepare their personal study plans (30 ECTS) to enhance their personal competencies and to fit their and their workplace's needs.

Key learning outcomes of the Degree Programme

The goal of IBMA is to develop students' international business management competences through variety of research methodology, international business management courses and through tutoring them in a work development project as their Master's thesis. Working on the thesis starts from the very beginning of the studies. Students are expected to act as change agents and apply their knowledge that will make them and their organizations competitive players in international business.

The three main objectives of the IBMA Programme are:

- Satisfy the increased demand of organizations for employees with practical international business competencies.
- Provide an opportunity for Bachelor graduates to continue and upgrade their education in international business management.
- Help graduates to apply their international business knowledge and skills in their everyday work in order to create and extract value for their organizations.

Professional growth

Upon graduation you will possess an internationally recognized degree called Master of Business Administration that is a Master's degree awarded by HAAGA-HELIA University of Applied Sciences.

Semester themes

The core studies have three main themes such as: business management research methodologies and methods, international business project management and international human resources management.

Competence Profile

Description of the Competence

IBMA - Degree Programme in International Business Management

Master of Business Administration

Modules (ECTS)

Themes (ECTS)

Courses (ECTS)

Subject specific competences

Core Studies (30)

Management and Business Research (13)

Qualitative Research in IB (5)

is able to assess the suitability of qualitative research methods for problem solving situations

		is able to manage and conduct a qualitative research
		is capable to make decisions based on research findings
		knows to socio-economic interdependence of the organizations in one's subject field
		is able to operate in demanding situations
		is able to listen others (Learning Café)
		is able to communicate in writing (article summaries) and orally (presentations) in English
		is able to critically evaluate, holistically perceive and generate new knowledge (appreciative inquiry field research)
	Quantitative Research in International Business (5)	understands the purpose, uses and process of quantitative research
		is familiar with statistical analysis methods
		is able to conduct a quantitative research and to write a research report
		is able to solve a strategic problems related to the organisation and its operation
	Tools for Managing the Future (3)	is able to create development ideas or solutions to a problem
		is able to produce knowledge for the use of everyday and strategic use in an organisation
		utilizes the concepts in Project Management to implement change
Managing International Business Projects (6)	International Business Project Management (3)	is able to initiate, monitor, and control projects
		is able to work in international project
		is able to cope with the complexities of

		multicultural/multisite projects
		knows how to use and utilize modern project management IT-tools
	Project Management Tools (3)	is able to apply modern project management IT-tools in different project phases and situations in real projects
		understands the connections between various project management IT-tool elements, and understands their interactive relations
		understands the role of strategic HRM/Talent Management in and for the business
	International Talent Management (3)	is able to work as strategic HR partners when applicable
International Human Resources (6)		understand the different HR/Talent management tasks, their importance and be able to successfully contribute to these aspects
		realizes how knowledge is created as social conduct
	Communities of Practice (3)	conducts a dialogue
		knows how communities of practice are cultivated
		is aware of the thesis process (IBMA thesis guide, HH Thesis Instructions)
		knows how to develop the thesis plan
Workshops 1-2-3 (5)		knows about the emerging themes in international business
		knows about the student exchange opportunities (HH's partner schools)
		is able to self-evaluate one's competences and expertise

		is able to study together and share learning experience
		is able to reflect on learning
		is able to give constructive feedback to others
		is able to receive feedback
		is able to start development projects
		is able to share the progress of the thesis with others
		is able to plan, organize and develop actions
	Elective courses (25)	is able to take responsibility for own learning
		is able to create professional networks
		knows about research projects of HH as potential thesis work
Personal Studies (30)		is able to share the progress of the thesis with others
		is able to self-evaluate one's competences and expertise
	Workshops 4-5-6 (5)	is able to give and receive feedback
		is able to reflect on learning
		is able to listen others and communicate in writing with different targets
		is able to guide and mentor others
		is able to work initiatives and anticipate changes and needs for change
Thesis into Practice (30)	Thesis as a work development project (30)	takes responsibility of one's own actions and works according to the jointly agreed principles and measures

is able to apply sustainable development and social responsibility principles of one's organization

works independently and proactively

is able to start and implement change processes

is capable to creative and innovative problem solving and decision making at one's work

is able to plan, organize and develop activities in the changing situations

is able to share the progress of the thesis with others

is able to self-evaluate one's competences and expertise

Workshops 7-8-9 (0)

is able to give and receive feedback

is able to reflect on learning

is able to implement improvements and change at one's work

Curriculum

- [Structure, Content and Extend of the DP >>>](#)
- [Courses >>>](#)
- [Recommended Study Schedule >>>](#)
- [Study Paths >>>](#)

Structure, Content and Extent of the DP

The Degree Programme in International Business Management - IBMA consists of 90 credit points.

Modules (ECTS)	Themes (ECTS)	Courses (ECTS)
		Qualitative Research in International Business (5)
	Management and Business Research (13)*	Quantitative Research in International Business(5)
		Tools for Managing the Future (3)
Core Studies (30) First academic year	Managing International Business Projects (6)	International Business Project Management (3)
		Project Management Tools (3)
	International Human Resources (6)	International Talent Management (3) Communities of Practice (3)
	Workshops 1-2-3 (5)	
Personal Studies (30) Second academic year	Preparing and impelementing the Personal Study Plan (PSP)	Elective courses (25)
	Workshops 4-5-6 (5)	
Thesis into Practice (30) Third academic year	Thesis Work (30)	Thesis as work development project (collaboration of the student, company and HH)
	Workshops 7-8-9 (0)	

* Management and Business Research courses (13 ECTS) are offered to students of the Degree Programme in International Business Management (IBMA) and Degree Programme in Tourism (DPT).

Courses

Degree Programme in International Business Management (Master)	Code	ECTS credits
Core Studies		30
<i>Compulsory core studies</i>		
Qualitative Research in International Business	MGT2LG010	5
Quantitative Research in International Business	MGT2LG015	5
Tools for Managing the Future	YMA2RO023	3
International Business Project Management	MGT2LG005	3
Project Management Tools	MGT2LG006	3
International Talent Management	MGT2LG007	3
Communities of Practice	MGT2LG008	3
Workshop 1	MGT2LG051	1
Workshop 2	MGT2LG042	2
Workshop 3	MGT2LG043	2
Personal studies		30
<i>Compulsory personal studies</i>		
Workshop 4	MGT2LG044	1
Workshop 5	MGT2LG045	2
Workshop 6	MGT2LG046	2
<i>Elective personal studies</i>		
Business Practices in a Dynamic Environment, Silicon Valley	MGT8LG097	5
Cultural and Economic Geography	MGT8LG099	5

International Business Management Simulations	MGT8LG098	5
Internationalization of the Firm	MGT8LG094	5
International Corporate Strategy	MGT8LG096	5
International Marketing	MGT8LG091	5
Knowledge Management	MGT8LG093	5
Managing Integrated Communication Processes	MGT8LG092	5
Riding the Waves of Change	MGT8LG100	5
Mergers and Acquisitions	MGT8LG101	5
International Business Acumen (IBA) courses		24
Thesis into Practice		30
Thesis Work	MGT7LG040	30
Workshop 7, 8 and 9	MGT8LG047 , MGT8LG048 , MGT8LG049	0
TOTAL		90

Course descriptions are available through the links in the course codes.

Recommended Study Schedule

The contact hours are scheduled for the evening hours and the workshops will be during the weekends. Part-time studies could take around two to three years. It is recommended to take the core studies first and take the elective courses in the second year of the studies. Please note that students will start working on their thesis from the very beginning of the programme. Therefore, it is suggested that students have their thesis topic ideas when they start their studies.

Study Paths

The IBMA Programme offers students a range of elective international business courses, 50 ECTS altogether, from which they can choose up to 25 ECTS to complete their master's degree.

Furthermore, there are International Business Acumen (IBA) specialization courses of HAAGA-HELIA (altogether 24 ECTS) that students could take as their personal studies. These courses could be chosen to fit best with the students' personal development areas and with the development needs of their workplace defined in their personal study plans at the beginning of the 2nd academic year. Normally, students begin to take the elective courses in the second year of their studies. Students, in addition to their studies included in their Master's degree (90 ECTS), could take as many additional studies related to their thesis or/and to their interests as they want.