

Degree Programme in International Business Management, Helsinki Pasila Campus, Master Education

Curriculum

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Name of qualification:	Master of Business Administration
Level of qualification:	Master's Degree
ECTS credits:	90 ECTS credits
Official length of the programme:	1,5-3 years
Mode of Study:	Part-time master programme <ul style="list-style-type: none">• See Degree Regulations >>• See assessment process >>
Assessment:	
Programme requirements:	Compulsory Advanced Professional Studies (CAPS), Elective Advanced Professional Studies (EAPS) & Free-Choice Studies, Master's Thesis including Workshops 1 & 2 and Maturity Test
General arrangements for the accreditation of prior learning:	See Haaga-Helia's arrangements for the accreditation of prior learning >> Act of Polytechnics 9.5.2003/351 20§
Admission requirements:	<ul style="list-style-type: none">• Before applying see the admission criteria at www.studyinfo.fi !• Non-Degree Programmes at Haaga-Helia >>
Access to further study:	<ul style="list-style-type: none">• University studies• Open University studies
Internationalization:	IBMA has an international learning environment as the students and teachers have international background and work experience. The students can also take courses at selected foreign partner universities of Haaga-Helia UAS. IBMA focuses on international business management challenges through individual and group assignments and the master's degree thesis.
Employment opportunities after graduation:	IBMA students have in average more than 10 years of work experience that helps them to integrate their existing skills, knowledge and experiences with the new theories and concepts during their master studies. Their professional growth makes them competitive in the job market and it promotes their career development.
Cooperation with working life and with other associates:	Learning during the programme happens by addressing international business management problems in case studies, research, and in the master's degree thesis that is a work development project with

international business dimensions. The thesis, as an applied research and development project, is a substantial part of the studies to be implemented in close collaboration between the students, their workplace and Haaga-Helia UAS.

Contact information: [Degree programme's contact information >>](#)

Profile of the Degree Programme in International Business Management IBMA

Why IBMA is a good choice for you? It provides you

- a practical learning approach: *Learning by Working*
- flexibility in your study schedules: evenings, weekends, study tours, intensive and virtual sessions
- an opportunity to create your individual schedule and your Personal Study Plan (PSP) that allows you to select your elective and free-choice international business studies to maximize your strengths as a manager

By taking a practical approach to learning - such as workshops, exercises, lectures, thesis work, and other student-centered activities - IBMA creates a learning context where students are expected and able to integrate their work experience with their international business studies.

Key learning outcomes of the Degree Programme

The goal of IBMA is to develop students' international business management competences through variety of work development methods and tools, international business management courses, and through tutoring them in an applied research and work development project as their Master's Thesis. Working on the thesis starts from the very beginning of the studies. Students are expected to act as facilitators and leaders of change by applying in practice their international business knowledge that will make them and their organizations competitive players in international business.

The three main objectives of the IBMA Programme are to

1. satisfy the increased demand of organizations for employees with practical and current international business knowledge and competencies,
2. provide a career opportunity for Bachelor graduates by continuing and upgrading their education in international business management, and to
3. encourage students to apply their international business management skills and knowledge in their everyday work in order to create and extract value for their organizations.

Professional growth

The professional growth in IBMA has three phases: CAPS, EAPS and Master's Thesis. After accomplishing the Compulsory Advanced Professional Studies CAPS, you prepare your Personal Study Plan (PSP) for taking Elective Advanced Professional Studies EAPS and Free-choice Studies to enhance your international business competencies. The Master's Thesis (30 ECTS) is a Work Development Project that is related to challenges in international business management of an organization. Therefore, the Master's Thesis provides value not only for the students but for their organizations as well.

Upon graduation you will possess an internationally recognized degree called *Master of Business Administration* that is a Master's degree awarded by Haaga-Helia University of Applied Sciences.

Suggested Study Path

- *Semester 1:* Applied Research and Development; Project Management; and International Talent Management.
- *Semester 2:* Strategy in Practice; Leading Change; and Leadership in the Knowledge Economy.

- *Semesters 3*: Tools for Analysing and Forecasting; Leadership Communication; and Internationalization of the Firm.

Furthermore, students can participate in study tours to Silicon Valley and/or to Hong Kong voluntarily. Elective master courses can be taken in universities, open-university, specialization studies, partner schools abroad, and in summer schools abroad after the approval of the study advisor.

Contact us - Degree Programme in International Business Management

Admissions

Haaga-Helia Admissions Office

Student Affairs Office

[Pasila Office](#)

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Head of the Master's Degree Programme

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Director of the RDI Services

Innovations Director, Minna Hiillos

Recommended Study Schedule - Degree Programme in International Business Management

Part-time master studies could take around one and half to three years. The contact hours are scheduled for evenings and weekends. Please note that you will start working on your Master's thesis from the very beginning of the programme. Therefore, it is suggested that you have your thesis topic when you start your studies.

Structure, Content and Extent of the Degree Programme in International Business Management

The Degree Programme in International Business Management is a 90 credit points master programme.

Structure for studies valid from 2014

Structure of the Degree Programme in International Business Management	ECTS
Compulsory Advanced Professional Studies	
<i>Work Development Methods</i>	15
Tools for Analysing and Forecasting	5
Applied Research and Development	5
Project Management	5
<i>Leadership and Work Community</i>	15
Strategy in Practice	5
Leadership Communication	5
Leading Change	5
DP Specific Compulsory Advanced Professional Studies	15
Internationalization of the Firm	5
Leadership in the Knowledge Economy	5
International Talent Management	5
Elective Advanced Professional Studies **	10
Strategic Alliances, Mergers and Acquisitions	5
Doing Business in Emerging Markets	5
Global Business Management Simulations	5
Leading by Branding	5
International Marketing	5
Cultural and Economic Geography	5
Conducting Quantitative Research	5
Silicon Valley Study Tour	5
Hong Kong Study Tour	5
Free-choice Studies	5
Master's thesis: Research and Development Project	30

Total	90
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** Additionally, students can select elective courses from other Haaga-Helia master programmes, Open University, foreign partner universities and summer schools. However, it requires confirmation from the head of the students' own programme.

Structure for studies started before autumn 2014

Degree Programme in International Business Management (Master)		ECTS credits
Compulsory Advanced Professional Studies (CAPS) & Workshops		35
Work Development Methods and Tools (15)	Conducting Qualitative Research	5
	Conducting Quantitative Research	5
	Project Management	5
International Business Management (10)	Strategy in Practice	5
	People and Organizations: International Talent Management (A) and Communities of Practice (B)	5
Workshops (10)	Workshops 1, 2, 3, 4, 5 and 6	10
Elective Advanced Professional Studies (EAPS) & Free-Choice Studies		25
Students select courses for 20 ECTS (minimum 15 ECTS from IBMA courses)	Internationalization of the Firm	5
	Strategic Alliances, Mergers and Acquisitions	5
	Knowledge Management	5
	Doing Business in Emerging Markets	5
	Cultural and Economic Geography	5
	Riding the Waves of Change	5
	Study Tour: Silicon Valley	5
	Study Tour: Hong Kong	5
	International Business Management Simulations	5
	Leading by Branding	5
International Marketing	5	
Free-Choice Studies		5
Master's Thesis (Work Development Project)		30
TOTAL		

Study Paths - Degree Programme in International Business Management

The IBMA Programme, together with other master's degree programmes of Haaga-helia in English, offers students a wide range of Compulsory and Elective Advanced Professional Studies in international business (including study tours to Silicon Valley and to Hong Kong) and Free-Choice Studies.

In addition, students can take courses from other Haaga-Helia master's degree programmes, as well as master courses from Open University after getting approval from their academic advisor, as their Elective Advanced Professional Studies (EAPS). These courses could be chosen to fit best with the students' personal development areas and with the development needs of their workplace defined in their personal

study plans (PSPs). Students can start to take elective courses from the beginning of their studies. In addition to their studies included in their Master's degree (90 ECTS), students can take unlimited number of courses related to their thesis or/and to their interests as their additional studies.

DP in International Business Management		Code	ECTS
1st semester (autumn)			15
	Applied Research and Development	MET2HY201	5
	Project Management	MET2HY203	5
	International Talent Management	MGT2LG113	5
	Working on the Master's Thesis		
	<i>In addition one of more of the Elective Advanced Professional Studies for autumn semester:</i>		5
	Strategic Alliances, Mergers and Acquisitions	MGT4LG202	5
	Doing Business in Emerging Markets	MGT4LG204	5
	Leading by Branding	MGT4LG211	5
	Conducting Quantitative Research	MGT4LG213	5
	Silicon Valley Study Tour	MGT4LG207	5
2nd semester (spring)			15
	Leading Change	MGT2HY202	
	Strategy in Practice	MGT2HY203	
	Leadership in the Knowledge Economy	MGT2LG112	
	Working on the Master's Thesis		
	<i>In addition one of more of the Elective Advanced Professional Studies for spring semester:</i>		5
	Doing Business in Emerging Markets	MGT4LG204	5
	Cultural and Economic Geography	MGT4LG205	5
	International Marketing	MGT4LG210	5
	Global Business Management Simulations	MGT4LG212	5
	Hong Kong Study Tour	MGT4LG208	5
3rd semester (autumn)			15
	Tools for Analysing and Forecasting	MET2HY202	5
	Leadership Communication	MGT2HY201	5
	Internationalization of the Firm	MGT2LG114	5
	Working on the Master's Thesis		
	<i>In addition one of more of the Elective Advanced Professional Studies or Free-Choice Studies for autumn semester</i>		5
4th semester (spring)			
	Elective Advanced Professional Studies or Free-Choice Studies for spring semester		
	Finalizing Master's Thesis		30
	Maturity test		0
5th semester (autumn)			
	Possible missing courses		
TOTAL			90