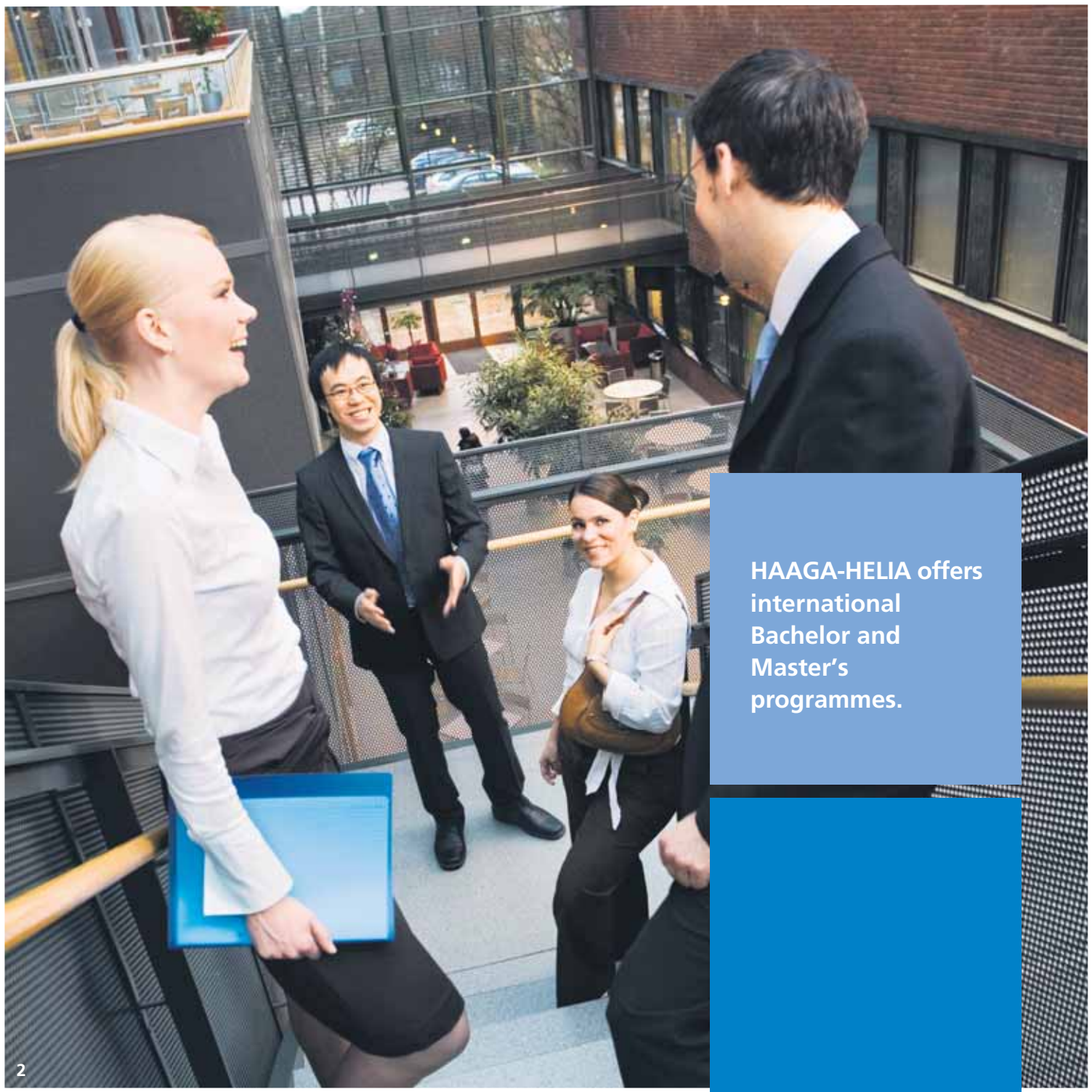




HAAGA-HELIA  
University of Applied Sciences



**STUDYING  
IN FINLAND**



HAAGA-HELIA offers international Bachelor and Master's programmes.

# HAAGA-HELIA – EDUCATION BASED ON REAL WORLD BUSINESS SITUATIONS

HAAGA-HELIA University of Applied Sciences offers career-focused programmes with strong industry links. Learning methods engage students in real projects for real corporations.

## What We Are

Through education, research and development, HAAGA-HELIA prepares professionals for business and services. We offer our students a wide choice of studies, great opportunities for specialisation, high-level education in Finnish, Swedish and English, and access to business networks during their studies. Our approximately 10 000 students and 650 employees at HAAGA-HELIA base their activities on highly advanced national and international expertise.

## Our Expertise

Our expertise at HAAGA-HELIA focuses on business and services, communication and information expertise, information technologies and wellness combining health and sports. Teacher education is an important part of our work.

## Our Education

The starting point for our activities lies in the needs of businesses, whose demands we meet with our work-related higher education.

We provide our students with the knowledge and skills for life long learning and development in the workplace. HAAGA-HELIA is the place to earn Bachelor's and Master's degrees, to obtain teacher education, to complete MBA programmes and specialisation studies and to participate in research and development. We also provide personnel training for various organisations.

## Internationalisation in Practice

HAAGA-HELIA is an international university of applied sciences. We have more than 150 partner universities throughout the world and a variety of opportunities to internationalise. Our international degree programmes attract students from more than 80 countries. Cultural sensitivity and diversity are part of our everyday life. Our students gain international experience by studying and completing work placement abroad and in international projects. We welcome you to join our knowledgeable and developing network.



**People who live in the land of winter, snow and endless summer nights are warm and genuine.**

# DEGREE PROGRAMMES IN ENGLISH

## Bachelor Programmes

From the **Information Technology Programme** you will graduate as an information technology professional. The training offers general skills needed in expert duties, such as co-operation and communication skills, initiative and ability to work independently. The graduates' working language is English and they have the skills and the experience to work in multi-cultural teams and projects.

**The Degree Programme in Hotel, Restaurant and Tourism Management** combines managerial studies in both the hotel and restaurant, and tourism industries. The programme provides the qualifications required for managerial positions in the international hotel, restaurant and tourism industry.

**The Degree Programme in Experience and Wellness Management** will prepare you to work in the experience and wellness sectors in the tourism and leisure business.

In the **International Business Programme** you become a proactive added-value creator in international and global business-to-business operations and projects. You have a profession specific know-how in global customer relationship, supply chain, HRM and/or financial management services.

Our **Multilingual Management Assistant** education is well known and highly valued in the labour market. Graduates from the degree programme are qualified to work in positions supporting multilingual management and multicultural organisation as management assistants, executive secretaries and administrative or marketing assistants, as well as in the areas of communication and PR. They also have a solid basis for career development related to organisational communication and marketing in business and public administration.

**The Degree Programme in Sports and Leisure Management** trains Bachelors of Sports and Leisure, who are specialists in health and fitness, coaching, sport tourism or sport management. The English language programme emphasises coaching. The principal objective is to provide the students with an internationally recognised qualification allowing graduates to work as coaches, head coaches and sports instructors.

**The Degree Programme in Tourism** focuses on Business Travel and Travel Management. The objective is to provide students with solid skills in business management in general and in business travel and its management in particular. The studies prepare for two types of job:

those in organisations selling travel products (service providers and intermediaries) and those in companies buying and coordinating travel services for company personnel.

## Master's Programmes

**The Degree Programme in Tourism** is based on the perceived future needs of this versatile industry. The focus is on current rapid globalisation, continuous change and sustainability. The programme is planned especially for experts in travel intermediaries and retailing, touroperating, transportation, travel management and tourism organisations. It prepares students to take on diverse professional tasks involving, for example, organisational development, project coordination and management.

**Degree Programme in International Business Management** aims to educate change agents to improve business competitiveness in domestic and foreign markets. The competencies of the change agents centre on leadership, especially organisational communications and communications management needed in leadership, international business expertise, international law and expertise needed in a multicultural operating environment.

## Bachelor of Business Administration

### ENGLISH DEGREE PROGRAMMES

- International Business (HELSINKI, PORVOO)
- Business Information Technology (HELSINKI: Pasila)
- Multilingual Management Assistants (HELSINKI: Pasila)

### FINNISH DEGREE PROGRAMMES

- Business (HELSINKI, PORVOO)
- Sales (HELSINKI: Pasila)
- Finance and Economics (HELSINKI: Vallila)
- Business Information Technology (HELSINKI)
- Modern Languages and Business Studies for Management Assistants (HELSINKI: Pasila)

### SWEDISH DEGREE PROGRAMMES

- Business (PORVOO)

## Bachelor of Hospitality Management

### ENGLISH DEGREE PROGRAMMES

- Hotel, Restaurant and Tourism Management (HELSINKI: Haaga)
- Tourism (PORVOO)
- Experience and Wellness Management (HELSINKI: Haaga)

### FINNISH DEGREE PROGRAMMES

- Culinary management (HELSINKI: Haaga)
- Hotel and Restaurant Management (HELSINKI: Haaga)
- Tourism (PORVOO)
- Tourism Management (HELSINKI: Haaga)

### SWEDISH DEGREE PROGRAMMES

- Tourism (PORVOO)

## Master of Business Administration

### ENGLISH DEGREE PROGRAMMES

- International Business Management

### FINNISH DEGREE PROGRAMMES

- Information Systems Competences
- Entrepreneurship and Business Expertise

Wide range of  
programmes  
in English

## Master of Hospitality Management

### ENGLISH DEGREE PROGRAMMES

- Tourism

### FINNISH DEGREE PROGRAMMES

- Services Business

## Bachelor of Journalism

### FINNISH DEGREE PROGRAMMES

- Journalism (HELSINKI: Pasila)

## Bachelor of Sports and Leisure

### ENGLISH DEGREE PROGRAMMES

- Sports and Leisure Management (VIERUMÄKI)

### FINNISH DEGREE PROGRAMMES

- Sports and Leisure (VIERUMÄKI)

## Master of Sports Studies

### FINNISH DEGREE PROGRAMMES

- Sport Management



**HAAGA-HELIA**  
University of Applied  
Sciences operates  
actively within EU and  
Nordic educational  
programmes.

# RESEARCH, DEVELOPMENT AND TEACHER EDUCATION

Our research and development provides new operational models, products and services, and customer-driven solutions. We support the competitiveness of businesses by anticipating future trends and providing new information. The School of Vocational Teacher Education trains vocational instructors in Finnish and English and offers research and development in vocational education.

## Research and Development

We implement projects with business partners, including large and small enterprises, universities and other organisations both in Finland and abroad. Our research and development activities focus on sales, services, ICT, media, communication and vocational education.

HAAGA-HELIA provides personnel training and development services for businesses, and international MBA programmes for people developing their careers.

## School of Vocational Teacher Education

The School of Vocational Teacher Education emphasises the research and development approach to learning and education, using a variety of learning and working methods. Our School of Vocational Teacher Education provides instructors with qualifications accepted by universities of applied sciences and colleges of vocational education.

### HAAGA-HELIA in a nutshell:

- 10 000 students
- 650 staff
- Over 700 international degree students
- 150 partner universities
- over 350 incoming exchange students



## FINLAND

5.3 million people  
338 144 m<sup>2</sup>  
(7th largest country in Europe)  
187 888 lakes

[www.haaga-helia.fi](http://www.haaga-helia.fi)

Find our up-to-date information on the web.

Studying in Finland



**HELSINKI PASILA**  
Ratapihantie 13  
FI-00520 Helsinki

**HELSINKI HAAGA**  
Pajuniityntie 11  
FI-00320 Helsinki

**HELSINKI MALMI**  
Hietakummuntie 1A  
FI-00700 Helsinki

**HELSINKI VALLILA**  
Hattulantie 2  
FI-00550 Helsinki

**PORVOO POINT House**  
Opistokuja 1  
FI-06100 Porvoo

**PORVOO POMO House**  
Aleksanterinkatu 20  
FI-06100 Porvoo

**VIERUMÄKI**  
Kaskelantie 10  
FI-19120 Vierumäki

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